

A photograph of a woman with dark curly hair, seen from the side, kissing a young child on the cheek. The child is looking towards the camera with a slight smile. The background is a bright, indoor setting, possibly a home or a child's play area.

SIGNATURE CHEFS AUCTION CHARLOTTE

SPONSORSHIP PROPOSAL

WHEN

November 3, 2018
6:30pm

WHERE

Marriott City Center
100 West Trade Street
Charlotte, NC 28202



MARCH OF DIMES LEADS THE FIGHT FOR THE HEALTH OF ALL MOMS AND BABIES.

We believe that every baby deserves the best possible start. Unfortunately, not all babies get one. **We are changing that.** From advocacy to education to research, we're working to level the playing field so that all moms and babies are healthy. Because when a society supports every family, the future is brighter for us all. And when communities work together, even the toughest problems can be solved.

OUR ORGANIZATION DOES THIS BY:

- Supporting research toward solutions that ensure every baby is born healthy.
- Advocating for policies that prioritize the health of moms and babies.
- Providing resources and programs to help moms before, during and after pregnancy.
- Educating medical professionals on known solutions to improve the care that moms and babies receive.
- Uniting local communities across the nation through events and collaborations.
- Partnering with organizations and companies committed to helping moms and their families.

EACH YEAR IN THE UNITED STATES:

- Nearly 4 million babies are born.
- Nearly half a million babies are born prematurely or with birth defects.
- More than 23,000 babies die before reaching their first birthday.
- In addition to the human toll, the societal cost of premature birth is more than \$26 billion per year.

IN THE LAST YEAR:

- We funded research grants totaling nearly \$16.7 million.
- We invested \$5.56 million in maternal and child health community grants.
- More than 80,000 families with a newborn in intensive care were offered comfort and information through NICU Family Support®.
- About 16,000 babies in the U.S. received life-saving surfactant therapy developed with funding from March of Dimes.

Sources and Notes

Births and preterm births—National Center for Health Statistics (NCHS), final natality 2014. Birth defects—CDC estimate of the number of babies born with a birth defect. Infant mortality—NCHS, infant mortality, 2013. Societal cost—Institute of Medicine report, 2007.

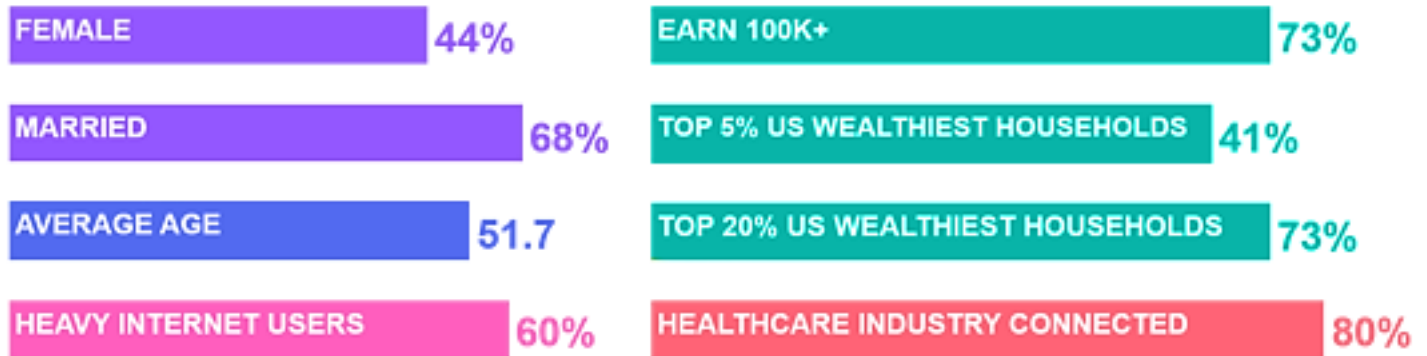
ABOUT SIGNATURE CHEFS AUCTION

Signature Chefs Auction is the March of Dimes premier fundraiser. Each year, this signature event celebrates culinary excellence with top chefs from the Charlotte area featuring tastings of their creations for our supporters. The dynamic, interactive cocktail party features local flavors and includes an exciting Live and Silent Auction. This year we invite you to join us on November 3rd to celebrate the March of Dimes 80th Anniversary while supporting our mission to improve the health of all babies by preventing premature birth, birth defects and infant mortality.












































Enclosed are a variety of options available for Signature Chefs Auction sponsorship to help you reach an active and engaged audience. By partnering with the March of Dimes, you can create a program that meets your goals, objectives and target audience in your area, and even across the country. Together we can reach key audiences within our community.

NATIONAL DEMOGRAPHIC APPEAL



SPONSORSHIP OPPORTUNITIES

As a sponsor of the 2018 Signature Chefs Auction your company will receive the following benefits:

SPONSORSHIP LEVELS					
	Presenting	Platinum	Gold	Silver	Bronze
EVENT BENEFITS	\$25,000	\$15,000	\$10,000	\$5,000	\$3,500
Tables / Seats	2 / 20	1 / 10	1 / 10	1 / 10	1 / 10
Premium Seating at event					
Invitations to Patron Party for guests	20 guests	10 guests	6 guests	4 guests	2 guests
Speaking opportunity at Patron Party					
Invitations to VIP Reception for guests	20 guests	10 guests	6 guests	4 guests	
Special VIP event experience with one Signature Chef					
Premier bar service at your table(s)					
Complimentary valet parking for guests					
MARKETING BENEFITS					
Prominent logo placement at event					
Logo placement on mobile bidding devices					
Signage at one Signature Chef's station					
Full page ad in printed program					
Logo/name recognition on bid cards					
Recognition in printed program					
Recognition in pre-event promotional & marketing materials					
Recognition on social media					
Logo/Name included on event invitations					
Recognition of sponsorship on event website					
Recognition of sponsorship from stage					
Logo/name recognition during the program					



2018 SPONSORSHIP COMMITMENT FORM

SIGNATURE CHEFS AUCTION — CHARLOTTE, NC

Company name/donor

Please indicate how you wish to be listed on printed materials

Primary contact

Address

City State ZIP code

Phone Fax Email

Alternate contact person Fax Email

- YES, we will support March of Dimes as a sponsor in the amount of \$ _____ .
- I am unable to attend but I would like to make a 100% tax-deductible Tribute Gift in the amount of \$ _____ .

Signature of primary contact Date
(My signature indicates authorization to make this commitment on behalf of my company).

Payment options (payment is due no later than 30 days prior to event):

- Check enclosed (payable to March of Dimes)
- Please invoice me
- Credit card

Credit card number Expiration date Security code

Name as it appears on card

Billing address (if different from above)

Signature of card holder

Please send payment to our Centralize Accounts Team:
March of Dimes
Donation Processing Center
PO Box 673667
Marietta, GA 30006

Questions or details about the event contact:
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Senior Development Manager
jgensheimer@marchofdimes.org
980-939-6022